

EK gifts Filipinos with Timeless Magic of Christmas



Celebrating its 29th year anniversary, experience the timeless magic of the holidays with a grand spectacle of music, harmony of lights, unlimited rides and EKciting attractions only at Enchanted Kingdom — the first and only world class theme park in the Philippines!

Timeless Magic of Christmas
On November 23, Saturday, witness the grand kickoff of the holiday festivities here at EK with our Timeless Magic of Christmas event.

Get into the festive mood and join Eldar the Wizard and friends across the Park's themed

zones during the vibrant Eldar's Moonlight Parade. Dance under the melody of dazzling lights and festive holiday music at the Eldar's Brooklyn Symphony. Be enchanted by the lighting ceremony of the unique Enchanted Christmas Tree, adorned with the sparkling EK Storybook Characters decors.

Sing along to classic Filipino Christmas songs playing at EK's 22-foot Grand Parol, created by renowned Pampanga lantern maker Eric Bondoc Quiwa.

Groove with powerhouse dance crew G-Force, and don't miss out world-class Filipino music talent with the internationally-renowned De La Salle Santiago Zobel (DLSZ) Rondalla as they serenade us with their enchanting performance of Christmas carols.

EK's homegrown talents, SMS, Victoria's Way and the Kingsmen, will also be there to spread the magic through a series of spectacular musical performances.

And finally, to cap off the night, create more lasting memories with the Timeless Magic Fireworks Show to the tune of EK's 29th anniversary theme song composed and sung by our very own P-Pop girl group SMS.

Homegrown EK Talents and Weekend Carols

This December, embrace the magical spirit of the holidays with our Christmas shows.

EK is set to showcase our homegrown

talents through the play A Very Timeless Christmas featuring Eldar the Wizard, Princess Victoria, Princess Madeline, and SMS. Victoria's Way and The Kingsmen, together with SMS, will serenade guests with Christmas Songs at EK's bandstand. Also, watch out for the Christmastime Parade and enchanting live carols every weekend this December!

A Merrier Timeless Christmas EKsperience

Christmas is made even more merry here at EK!

Give in to your holiday cravings at EK's Food Fiesta Bazaar located at the Eldar's Village. Enjoy an array of Filipino and Korean street foods, fresh fruits, juices, hot meals, and delectable snacks.

Stay tuned for our upcoming holiday food offerings this December! EK is working our magic in creating a delightful selection of seasonal treats to make your EK adventure extra special.

Eldar the Wizard continues to bring enchantment in the sky with

the Timeless Magic Fireworks Show on all Saturdays of 2024. This special display of lights gives a spectacular twist to one of EK's traditions, the Sky Wizardry Fireworks Show, which will still illuminate the night sky during all of the Park's open days except Saturdays.

And lastly, don't forget to feel the magic of love with your family and loved ones at EK's 4D motion stimulator Rialto - with its new featured film Happy Family: Next Level.

So save the date for your next EK getaway as we open six days a week starting December 3 to 15. We will also be open every day starting December 16 until the first week of January.

For more information about this celebration, available promotional offerings and more of EK's timeless magic, visit our Press Room at <https://www.enchantedkingdom.ph/ek-press-room/> and EK's official social media accounts @enchantedkingdom.ph for Facebook and Tiktok, and @ek_philippines for Twitter and Instagram.



The paper that stand for real values and gives you real value for money

Vol. I - Series 19 - Nov. 24-30, 2024

Mayor Ross Rizal Highlights Inclusivity and Unity at ADHIKA and Bayaning Kababaihan General Assembly



Cayetano reiterates call for direct, sustainable financial assistance to Filipino families



I personally felt na kailangan ng additional ayuda," he said.

"So theoretically, we can actually give P10,000 per family. In fact, we can give 20 [thousand pesos] if it's P500 billion

and we have 27 [million families]," he added.

The discussion followed the statement of Senator Grace Poe, as the Chairperson of the Committee on Finance, highlighting the allocation

of P591 billion in the 2025 budget for ayuda or aid.

Cayetano noted, however, that the government's preference is for targeted assistance, which he said benefits mainly those with the right

connections or those living near government offices.

"The answer last year is we'd rather have it targeted. Ang problema sa targeted, if you do not have the right padrino, the

cont. on page 03

Metro Pacific Tollways Corp. announces new leadership for key business units

Pangilinan-led Metro Pacific Tollways Corporation (MPTC) today announced a strategic leadership change to strengthen its focus on operational excellence and robust financial management. Effective immediately, the new set of officers — NLEX Corp Chief Finance Officer Ma. Teresa O. Wells, Metro Pacific Tollways South (MPT South) Vice-President for Finance Elnora D. Rumawak, and Metro Pacific Tollways Mobility Corporation (MPT Mobility) Vice-President for Finance Angel L. Carbo — will assume leadership of their respective business units as Officers-in-Charge. They will oversee the companies' financial strategy, guide fiscal priorities and lead various critical initiatives.

After decades of dedicated service, NLEX Corp. President and General Manager J. Luigi Bautista, MPT South President and General Manager Raul L. Ignacio, MPT Chief Finance Officer Ma. Teresa O. Wells, Metro Pacific Tollways South (MPT South) Vice-President for Finance Elnora D. Rumawak, and Metro Pacific Tollways Mobility Corporation (MPT Mobility) Vice-President for Finance Angel L. Carbo — will assume leadership of their respective business units as Officers-in-Charge. They will oversee the companies' financial strategy, guide fiscal priorities and lead various critical initiatives.

This management realignment follows closely on the heels of MPTC's newly appointed President and Chief Operating Officer, Arrey A. Perez, to ensure the seamless execution of operational initiatives.

"The decision to elevate financial leadership at this juncture reflects our direction to ensure the subsidiaries are positioned for continued growth and aligning them with MPTC's broader

goals, as we work to deliver 5-star service to our motorists," said Perez.

To support Perez at the Group level, MPTC

management has brought in Luis S. Renon as its new Chief Finance Officer, leveraging his expertise to enhance the company's

fiscal position. Renon previously served as Senior Vice President for MVP-owned PLDT where he led its internal audit division.



PAG-AKAP NG OFW PARTYLIST IPINADAMA SA MGA TRISIKEL DRIVER SA BAYAN NG NAGCARLAN

LAGUNA- Pinaunahan ni Ma Ark/Inh Elmor Vitangcol Vita sa pamamagitan ng tanggapang ng MSWD ang pamamahagi ng Ayuda sa Kapos ang Kita Program o (AKAP) hatid ito ng OFW Partylist sa mga piling tricycle driver ng bawat TODA ng bayan ito kahapon, ika-19 ng Nobyembre 2024.

Ayon kay Mayor Vita nagpapasalamat ito

sa OFW Partylist Representative Kgg. Marisa "Del Mar" Magsino sa laging pagsuporta at pagbibigay nito ng tulong sa mga kapos sa kita at pangkabuhatan.

Umabot naman ng mahigit 594 na piling mga tricycle drivers ng iba't-ibang TODA Na nakatangap ng halagang Php. 3,000.00 bawat isa kahapon

Ang Ayuda sa



AYUDA SA KAPOS ANG KITA PROGRAM PAYOUT November 19, 2024 | Municipal Gymnasium

Kapos ang Kita Program AKAP ay isang bagong programa ng DSWD na layong mabigyan ng tulong ang mga Pilipinong

kumikita ng minimum wage, na mahihirap natin mga mamamayan.

(Kevin Pamatmat)

Editorial

PILIPINAS NAKARANAS NG ANIM (6) NA BAGYO SA LOOB NG ISANG BUWAN

Ang ating bansa ay nakaranas ng hindi pangkaraniwan at sunud-sunod na bagyo. Ngunit hindi ito bihirang mangyari sa atin. Pasalamat na lang tayo at walang mga bagyong namumuo sa Pacific Ocean sa mga oras na ito.

Si Pepito ang ikaanim na bagyong tumama sa bansa sa loob ng isang buwan. Nagdala ito ng malakas na hangin habang delubyo naman ang dala ng nakaraang Supertyphoon Kristine

Sa ngayon ang bagyong Pepito ay nakalabas na sa Philippine Area of Responsibility ngunit nagdulot nang malawak na pinsala sa malingkang bahagi ng Catanduanes at Central Luzon. Nakamit nito ang Category 5 Super typhoon na klasipikasyon bago rumagasa sa bansa.

Pinakagrabeng tinamaan ang Catanduanes dahil nasa buong lakas pa ang bagyo. Karaniwang humihina ang mga bagyo pagkatapos mag-landfall, salamat sa malalaking bulubundukin. Ang Vietnam at China ay nagpapasalamat sa mga likas na hadlang na ito.

Umakyat na sa walo ang bilang ng mga namatay—isa sa Camarines Norte, at pito sa landslide sa Nueva Vizcaya. Tatlo rin ang nasugatan.

Isang malajing pagpapasalamat natin sa Diyos na hindi mas mataas ang bilang ng mga namatay sa bagyo. Gayunpaman, laganap at malawak ang pagkasira na dulot ni Pepito. Ang mga bahay na ginawa gamit ang magaan na materyales ay natangay ng hangin. Natumba ang mga puno at poste ng kuryente na parang mga toothpick.

Bagamat maaaring matatagalan pa bago maibalik ang kuryente sa Catanduanes. Panahon na siguro para maglagay ng mga linya ng kuryente sa ilalim ng lupa kung saan hindi ito maaapektuhan ng mga bagyo, lalo na sa mga lugar na madalas tamaan.

Ang U.S. nangako ng isang \$1-milyon at higit sa lahat, ipinagamit ang mga kagamitan nito para maghatid ng tone-toneladang relief items sa mga biktima. Ang kanilang mga helicopter, barko, at mga sasakyang pang-inhinyero ay makatutulong nang malaki sa pagsisikap na ito.

Samantala, patuloy ang pagkalap at pagdala ng ayuda sa mga apektado. Hindi ako magtataka kung ang calamity funds ay maaaring ubos na pagkatapos ng lahat ng bagyong dumaan.

Highway Patrol Group CALABARZON Arrested One (1) Suspect and recovered one (1) MC Honda ADV with Plate Number N563AE

Regional Highway Patrol Unit 4A under the supervision of PCOL-ROMMEL C ESTOLANO, Regional Chief successfully carried out Entrapment Operation that resulted in the arrest of Renan Dinero y Gamier, male, 39 y/o, (DOB: September 13, 1985/Kawit, Cavite), with Live-in partner, of Quality Assurance Home Credit, and residing at no. 889 A Batong Dalig, Kawit, Cavite and impounded one (1) MC Honda ADV White with plate number N563AE, engine number KF51E7127410, chassis number MH-1KF5178PK127314, MV file number 130324002985761, model 2024, registered to John Darrell Hermosa Maranan of B9 L25 Ph2 Micara Estates, Sahud Ulan Parklane Santiago, Gen Trias Cavite

On November 21, 2024/at 1:00 PM at SM City Bacoor, Brgy Habay II, Bacoor City, PHPT Cavite Personnel led by PLT NOEL PELINA under direct supervision of PCPT ALDINE F MORENO, OIC PHPT-Cavite thru the leadership of PMAJ GEORGEON P MERZA, Provincial Officer, PHPT-Cavite. conducted an entrapment operation against the above suspect. On November 20, 2024, Mr. Franchesco Resurreccion Pendo appeared at PHPT Cavite office to seek assistance regarding the on line selling of an MC through Facebook Marketplace. Allegedly, the suspect with a Facebook account named "Chris Topher" who recently victimized the lat-

ter by selling a motorcycle with spurious documents, is now again offering another motorcycle with suspected spurious documents. Hence, the victim requested assistance in this office to authenticate the pertinent documents that were presented to him by the suspect.

Upon receiving confirmation from the Land Transportation Office that the documents presented by the suspects were found fraudulent, operatives from the PHPT-Cavite, in coordination with the Intelligence Section of the RHPU4A, pre-arrange an entrapment operation against the suspect, RENAN DINERO, involved in the sale of a motorcycle with spurious documents.

Subsequently, on November 21, 2024, at about 12:30 PM, the operating team pre-positioned at the agreed location together with the poseur buyer. Consequently, at about 1:00 PM of the same date the suspect arrived at the scene on board the subject motorcycle. When the poseur buyer confirmed that the suspect received the marked money, he immediately signaled the operating team. In that instance, the team approached the suspect which affected the arrest.

The accused was informed of his constitutional rights (Miranda Doctrine) and Anti-Torture Law. Further, the operation was conducted using an Alternative Recording Device.

The arrested suspect and the pieces of evidence (Motorcycle and its spurious docu-

ments, marked money) were brought to the office of PHPT-Cavite for documentation and proper disposition.

The outstanding accomplishment of RHPU4A is the result of intensified Anti-Carnapping Operations of the High-

way Patrol Group under the leadership of PBGEN WILLIAM M SEGUN, in line with the CPNP's Aggressive Law Enforcement operations against car-napping, highway robbery, and other forms of criminality along the highway. (HPG 4 A PR)

EARTHQUAKE DRILL... FROM PAGE 1

AGUAS, RIZAL, Occidental Mindoro | Upang ihanda ang mga mamamayan partikular ang mga estudyante sa panahon ng sakuna tulad ng lindol, idinaos ang isang earthquake drill sa paaralan ng Hacienda Yap, Elementary School, Brgy Aguas, Rizal, Occidental Mindoro, kahapon ika 14 ng Nobyembre taong kasalukuyan.

Katuwang ang ibat-ibat ng ahensya ng gobyerno ang Bureau of Fire Protection, Municipal Police Station- Rizal, Municipal Disaster Risk Reduction Office (MDRRMO)- Rizal, Barangay Local Gov't Unit, DepEd Teacher at kasundalohan mula sa 68th Infantry (Kaagapay) Battalion(68IB)ay ipinakita ang sunod- sunod na proseso sa pagsasagawa ng drill.

Bago ang nasabing drill ay nagkaroon muna ng "table-top exer-

cise" ang mga nakilahok na ahensya sa pangunguna ng MDRRMO- Rizal at nagbigay ng briefing sa mga nabanggit na ahensya at mga guro.

Sa unang alarma organisadong naisagawa ng mga estudyante at guro ang katruang "Duck, Cover and Hold", at sa pangalawang alarma ay organisadong naglabasan ang mga estudyante habang may nakaprotektang kwaderno sa kanilang mga ulo.

Ang layunin ng earthquake drill sa mga paaralan ay upang sanayin ang mga estudyante at guro sa tamang hakbang na dapat gawin upang makaiwas sa panganib, maging handa sa anumang senaryo, at matutunan ang kahalagahan ng pagtutulungan at maayos na komunikasyon sa oras ng sakuna.

(Nelson Dimapilis)



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be still and know
PSALM 46:10

Mayor Roseller Rizal Leads Inspiring ALAY LAKAD 2024 with a Call to Action for Youth Development



DTI RIZAL JOINS IN STRENGTHENING KADIWA NG PANGULO PROGRAM IN ANTIPOLLO



November 7, 2024, ANTIPOLLO CITY - Key government agencies convened today in a collaborative meeting to enhance the Kadiwa ng Pangulo (KNP) program implementation in Antipollo City. The inter-agency coordination aims to ensure the program's success in providing accessible and affordable basic commodities to consumers. Representatives from the Department of Agriculture (DA), Depart-

ment of the Interior and Local Government (DILG), Department of Trade and Industry (DTI), Department of Labor and Employment (DOLE), and the Local Government Unit of Antipollo City participated in the strategic planning session. During the meeting, the agencies established clear roles and responsibilities to ensure smooth program implementation. The Kadiwa ng Pangulo program is scheduled to be imple-

mented in Antipollo City on November 20, December 4, and December 18, 2024. Residents can look forward to a diverse selection of products as the program will feature authorized sellers offering both food and non-food items. This initiative is designed to create direct market linkages between producers and consumers, effectively reducing prices of essential goods while ensuring fair returns for local farmers and producers.



Calamba City, Laguna – A spirit of unity and purpose filled the air as Calambefios joined Mayor Roseller "Ross" H. Rizal for Alay Lakad 2024, "Lakad para sa Kabataan ng Bagong Pilipinas." The walk began at the City Plaza and culminated at the Jose Rizal Coliseum, symbolizing a collective commitment to uplifting the future of the youth. In his speech, Mayor Rizal emphasized the importance of this annual tradition, highlighting the role of every step taken in building a brighter tomorrow for the younger generation.

Mayor Rizal urged the community to strengthen its collective efforts to ensure the welfare and success of the Kabataang Calambeño. "Sama-sama tayong magtutulungan para sa ikabubuti ng lahat ng Kabataang Calambeño at para

sa kinabukasan ng ating bayan! Sulong tayo para sa tunay na pagbabago na ramdam ng Calambeño!" He concluded his message by thanking everyone for their support and participation, encouraging all to continue fostering values of faith and patriotism. "Isang makaDiyos at makaRizal na Alay Lakad 2024 sa ating lahat!" The Alay Lakad program continues to stand as a beacon of hope and an enduring testament to the Calambeño spirit of unity, service, and dedication to the youth. (Edjun Mariposque) (Nelson Dimapilis)

ANG SAYA NG PASKO SA WALTERMART BRINGS HOLIDAY CHEER TO WALTERMART MAKILING, CALAMBA CITY



Calamba City, Laguna – The holiday season is officially in full swing as Walmart Makiling held its much-anticipated Christmas Tree Lighting Ceremony today, marking the start of its festive campaign, “ANG SAYA NG PASKO sa WALTERMART!” The Christmas Tree Lighting event also served as a moment to honor beneficiaries, showcasing Walmart’s commitment to sharing joy with the less fortunate.



Feel the Magic of Christmas at Walmart Makiling. With the dazzling tree now aglow, Walmart Makiling invites everyone to explore its Holiday SALE, Christmas MARKET, and the Handog PAMASKO program. Experience why “ANG SAYA NG PASKO sa WALTERMART” truly shines brightest at Walmart. Visit today and make your holidays magical! (Edjun Mariposque)

BIGGER AND BETTER: BOTICARD DOLORES BRANCH MOVES TO NEW LOCATION



BotiCARD President Ms. Rosenda Aquino (5th from right, middle row) alongside BotiCARD Operations Director Ms. Florife Reynido (6th from right, middle row), BotiCARD Cluster Manager 2 Mr. Jame Rachel Yaneza (7th from right, middle row), BotiCARD Cluster Manager 4 Ms. Merrie Joie Prenciona (4th from left, middle row), Pharmacy Assistant OIC BCI Dolores Branch Ms. Kristine Joy Aureus (4th from right, middle row), attended the relocation of the branch along with other officers and staff.

BotiCARD Dolores branch officially relocated its building on July 15, 2024, in support of its mission to provide quality, affordable, and accessible healthcare and personal care products and health services to Filipino fami-

lies. “As we combat the cycle of poverty while improving the health and wellness of people, we will continue to advocate for quality affordable medicines, health supplies, hygiene products, and selected supplements. It is a basic right every Filipino should enjoy,” said BotiCARD President Rosenda P. Aquino. As part of the branch’s relocation, free medical consultation, dental extraction, blood pressure monitoring, and other freebies like a 28% discount are also provided for those who attended the event. “Through the range of BotiCARD services, we hope to reach more communities to provide the quality products and services they deserve,” Aquino added. The branch’s new building is located at Marquez Street, Barangay Bagong Anyo, Dolores, Quezon. Established in 2011, BotiCARD is a member institution of CARD Mutually Reinforcing Institutions (CARD MRI), a group of institutions sharing the same goal and objective of poverty eradication and improving the lives of Filipino families. As of June 2024, BotiCARD has 20 pharmacies and serves more than 2 million clients across the country. To know more about BotiCARD, Inc., visit its website at www.cardmri.com/boticard/ and the official Facebook page, [@boticardofficial](https://www.facebook.com/boticardofficial). PR



CHAVIT SINGSON PLANONG DALHIN SA MAYNILA ANG ELECTRIC PUVS

Si Luis “Manong Chavit” Singson ay isa sa mga senatorial candidate na tatakbo ngayong darating na Halalan 2025. Ang plano niya na solusyonan ang modernisasyon ng transportasyon sa Maynila ay agarang sinangayunan naman ni dating Manila Mayor Francisco “Isko Moreno” Domagoso.

Kamakailan ay nagpahayag si Chavit ng kanyang plataporma para sa modernization ng public transportation sa siyudad sa harap ng daan-daang mga senior citizens na nagtipon sa SM Manila.

Sinabi niya na, nais niyang dalhin sa siyudad ang isang fleet ng 22-seater electric public utility vehicles (PUVs) upang maibsan ang matinding problema sa trapiko na naranasan sa Maynila at upang mapagaan ang buhay ng mga pasahero at commuters.

Ang mga E-PUVs ay mayroong mga modernong amenities gaya ng air conditioning at CCTV upang masiguro ang kaligtasan ng mga pasahero. Eco-friendly rin ang mga electric motors kaya naman siguradong makakabawas ito sa carbon footprint ng siyudad.

Ang kampanya ni Manong Chavit, kandidato sa pagkasenador sa 2025, na gawing moderno ang transportation sector sa bansa ay nakakakuha na ng malawakang suporta mula sa mga grupong naghahangad nang pangmatagalang solusyon sa trapiko at polusyon sa Metro Manila.

Kasama rin niya sa planong ito si Domagoso, na nangako rin na sisiguraduhin na available ang supply ng mga electric vehicles sa mga transport groups habang si Manong Chavit naman ang sasagot sa pagpondo sa gagawing roll out ng mga E-PUVs.

Ang Public Utility Vehicle (PUV) Modernization Program (PUVMP) ay isang programa sa Pilipinas para gawing moderno ang pampublikong transportasyon sa pamamagitan ng pagpapalit ng mga lumang sasakyan ng mas ligtas, mas komportable, at mas environment-friendly na mga alternatibo:

Ang layunin nito ay palitan ang mga PUV na hindi bababa sa 15 taong gulang ng mga sasakyan na mayroong hindi bababa sa Euro 4-compliant na makina o isang de-kuryenteng makina

Ang mga kapalit na sasakyan ay maaari ding magsama ng mga CCTV camera, isang automated fare collection system, speed limiter, at GPS monitor

Ang mga electric jeepney ay maaaring makapagbigay ng pagtitipid sa malaking konsumo o gastusin sa paglipas ng panahon, mapabuti ang karanasan ng pasahero, at humanong sa teknolohiya ng baterya at pagbabago sa disenyo ng sasakyan.

PUBLISHER CORNER COCOPEA SUPPORTS THE GOVERNMENT'S NATIONAL ACTION PLAN ON UNITY, PEACE AND DEVELOPMENT

A Dialogue with Civil Society Organizations on the National Action Plan on Unity, Peace and Development was held on October 15, 2024 at La Breza Hotel, Quezon City to discuss the prospect of long-term peace, unity, and socio-economic development in the country.

The event was organized through the leadership of Usec. Ernesto C. Torres, Jr., Executive Director of the NTF-ELCAC, who welcomed the participants from different civil society organizations and initiated the peaceful dialogue. The CEAP delegation was composed of Fr. Albert N. Delvo, COCOPEA Chairperson and CEAP President, Atty. John R. Jacome, COCOPEA Executive Director, and Ms. Charina A. Claustro, CEAP National Advocacy Coordinator.

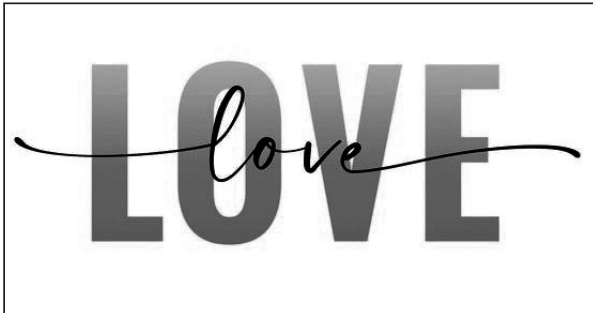
Below is COCOPEA’s Statement delivered during the event in response to the government’s efforts to achieve peace, unity and development:

“The Coordinating Council of Private Educational Associations (COCOPEA) is in solidarity with the government, particularly the NTF-ELCAC, in its ongoing peace efforts through the National Action Plan on Unity, Peace and Development.

We support and manifest our willingness to contribute to long-term peace, unity, and socio-economic development in communities, especially those belonging to the peripheries to whom peace and justice seem to be elusive.

As an educational association, we echo NTF-ELCAC’s whole-of-nation approach through the holistic formation of our students centered on peace, quality education and values development, both moral and spiritual.

We recognize the significance of dialogue, collaboration and common efforts of various sectors and clusters to achieve peace, inclusivity, progress, and prosperity, focusing on environmental protection, poverty alleviation and improving the lives of the vulnerable sectors and the marginalized.”



Mayor Ross... FROM PAGE 1

Calamba City, Laguna – This is a powerful display of solidarity and commitment to inclusive progress, over 9,000 members of ADHIKA and Bayaning Kababaihan gathered at the Jose Rizal Coliseum for their General Assembly. The event underscored the organization’s efforts to promote empowerment and development among Calamba’s women and community leaders.

Mayor Roseller “Ross” H. Rizal delivered an inspiring message to the attendees, emphasizing the importance of unity, inclusivity, and faith-driven leadership in building a stronger Calamba. “Ramdam na ramdam po ang reporma at pwersa ng inklusibong pagbabago,” Mayor Rizal said. “Maraming salamat po sa inyong tiwala, at kami po sa CalambaGONG Pamahalaan ay patuloy na sumusuporta sa inyong mabubuting hangarin para sa ikau-unlad ng ating Bayan ng Bayani.”

The mayor lauded the active participation of ADHIKA and Bayaning Kababaihan members, calling them vital partners in the city’s pursuit of transformative reforms. He reiterated the local government’s dedication to providing programs and opportunities that empower women and ensure their contributions to Calamba’s progress are recognized and celebrated.

Attendees expressed their gratitude to Mayor Rizal and his administration for their unwavering support. The assembly concluded with renewed vigor and a collective resolve to continue working towards a brighter future for Calamba.

(Edjun Mariposque) (Nelson Dimapilis)

Cayetano... FROM PAGE 1

right access to media or hindi mo katabi yung regional office, hindi rin napupunta sa poorest of the poor [ang ayuda,] he said.

Senator Grace Poe agreed with Cayetano’s call for more comprehensive support, acknowledging that some of the most vulnerable sectors are often overlooked under the current system. “So let me just put that on the table. At what point do we stop increasing yung ayuda and start increasing yung programs that are really for teaching people to fish?” he said.

“We’ll always need some form of ayuda. But how do we do the balance? Maybe it’s time to start that discussion if it’s not being discussed already,” he added. PR



THE HEART OF FILIPINO CELEBRATIONS: ESTING'S LECHON BELLYCHON AT SM CENTER IMUS



Filipino celebrations are never complete without the star of the feast—lechon! At Esting's Lechon Bellychon, located in SM Center Imus, you can elevate your holiday gatherings with their mouthwatering offerings. This holiday season, Esting's Lechon Bellychon brings the joy of Filipino flavors to your family celebrations with exclusive holiday packages and food trays, perfect for Christmas parties and special occasions. Savor their signature Cebuchon, known for its crispy skin and rich, flavorful meat, alongside a variety of beloved Filipino dishes like Relyenong Bangus, Lumpiang Shanghai, and steaming rice—all perfectly paired with their refreshing signature iced tea. Want to take your traditional Filipino favorites to the next level? Indulge in their Bellychon

GIANT CHRISTMAS TREE LIGHTING CEREMONY MARKS START OF HOLIDAY SEASON IN CALAMBA CITY



Calamba City, Laguna – November 20, 2024 --- The holiday spirit officially came alive as Mayor Roseller "Ross" H. Rizal led the lighting ceremony of the giant Christmas tree at The Plaza, marking the beginning of the city's much-anticipated Christmas Wonderland celebration. With the theme "Maligayang Pasko, Calambeño! Mundo ni Rizal, Puso ng CalambAGO!" this year's decorations highlight the enduring legacy of Dr. Jose Rizal, Calamba's most celebrated son, and the places he visited during the Christmas season throughout his lifetime. In his message, Mayor Rizal emphasized the significance of the event, stating: "Atin pong pinagdiriwang ang diwa ng Pasko at ang buhay ng atin pong Pambansang Bayani, Dr. Jose Rizal. Dito po sa ating mga dekorasyon ay makikita po ang mga lugar na pinuntahan po ng ating Pambansang Bayani tuwing Kapaskuhan!" He added that the lights symbolize hope and inspiration for everyone in the community: "Nawa po sa bawat ilaw na ating sininidhan ay may dalang pag-

Sustainability for MSMEs



In the photo are (from left) Rene Meily of Philippine Disaster Resilience Foundation, Timothy Mark Daniels of SM Investments, Roberto Batongbacal of the Makati Business Club, Melissa Vergel de Dios of PLDT and Smart Communications; Fatima Yasmin of the Asian Development Bank, U.N. Deputy Secretary-General Mohammed, Go Negosyo's Concepcion, Dandan Chen of The World Bank Group, Bayo Manila's Lagon, and Jaime Urquijo of Ayala Corp. Go Negosyo met with UN Deputy Secretary General Amina Mohammed last October 29, 2024, together with mem-

bers of the private sector and international finance institutions to mobilize support and financing to accelerate progress on Sustainable Development Goals. Joining them was 2023 Go Negosyo Inspiring Filipina awardee Anna Marie Lagon of Bayo Manila Inc., a Philippines-based MSME that has committed to sustainability through various practices, such as designing to minimize waste, using sustainable materials, carbon offsetting, and repurposing waste materials, and working with local communities.

asa at maging inspirasyon para sa ating lahat!" The event was attended by a vibrant crowd of Calambeños eager to experience the enchanting atmosphere of the City Hall Complex, adorned with dazzling lights, festive decorations, and booths from the Calambagong Christmas Bazaar. Families and visitors are encouraged to explore the attractions and immerse themselves in the holiday cheer. Mayor Rizal concluded his speech with a heartfelt invitation: "Ano pa pong inintay ninyo? Halina at isama po ang ating mga pamilya! Isang makaDiyos at makaRizal na nalalapit na Pasko, mga minamahal kong Calambeño!" The celebration not only reflects the city's rich cultural heritage but also underscores its commitment to unity and progress, true to the spirit of CalambAGO. (Edjun Mariposque)

THE SM SUPERMALLS GRAND MAGICAL CHRISTMAS PARADE RETURNS



The holidays just got brighter in the South! SM City Bacoor and SM City Dasmariñas recently launched the highly anticipated SM Supermalls Grand Magical Christmas Parade, bringing festive cheer to the community after a five-year long wait. This much-anticipated event, a holiday favorite for shoppers, families and friends, brings a spectacular experience of vibrant colors, enchanting music, and the heartwarming magic of Christmas.

Whimsical Celebration at SM City Bacoor
Kicking off at SM City Bacoor, this year's SM Supermalls Grand Magical Christmas Parade brings together over 80 beloved Christmas characters, from Santa Claus and his joyful elves to reindeer and classic Christmas favorites.



Dazzling Moments at SM City Dasmariñas
The holiday magic hops and doesn't stop! The celebration continued from SM City Bacoor to SM City Dasmariñas as the mall host its own Grand Magical Christmas Parade. Shoppers and their families were delighted with a lively display as these characters march through the mall, spreading joy and the true spirit of the holiday season.



The Spirit of Christmas Across South Luzon
The magic of the SM Supermalls Grand Magical Christmas Parade will continue across various SM Supermalls in South Luzon, bringing joy to families all over the region and a chance to experience the warmth and wonder of Christmas. So mark your calendars and bring your loved ones for a celebration that's sure to be unforgettable! The Grand Magical Christmas Parade is more than just an event; it's a joyful experience filled with magic, laughter, and the warmth of holiday togetherness. Don't miss out on this magical holiday celebration—it's Christmas, the SM Supermalls way!

SM SUPERMALLS
It's Back! Grand Magical CHRISTMAS PARADE 2024

SM CITY BACOOR | **SM CITY DASMARIÑAS**

NEXT STOP
SM CITY SAN PABLO November 23

CAVITE SM CITY ROSARIO November 21 SM CITY TRINIDAD November 21 SM CITY MOLINO November 21 SM CITY TANZA December 22 SM CITY IMUS November 20	LAGUNA SM CITY SANTA ROSA November 21 SM CENTER SAN PABLO November 21 SM CITY CALAMBA November 20	BATANGAS SM CITY BATANGAS November 21 SM CENTER LERMA November 21 SM CITY STO TOMAS November 21 SM CITY LIPA December 15	QUEZON SM CITY LUCENA November 1	BICOL SM CITY NAGA November 18 & 19 SM CITY LEGASPI November 18 & 19 SM CITY DAET November 18 & 19 SM CITY SORSOGON December 15 & 16
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Christmas Gift Sets

Make your holiday gifting extra special with our signature treats, perfect for spreading more festive cheer with family, friends, and colleagues.

Sweeten up the holiday season and experience the joy of giving with a dash of Christmas magic found in our thoughtfully curated gift sets! Let's spread love, kindness, and cheer during this most special time of the year. Visit Mary Grace at SM City Molino and check out these signature gift sets for your loved ones this season.